



EVOLUTION ¹⁷

JOIN THE EVOLUTION

SPONSORSHIP OPPORTUNITIES

MAY 2-4, 2017
GRAND HYATT SAN FRANCISCO
350-500 EXPECTED ATTENDEES



evolution.code42.com





EVOLUTION¹⁷

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EVENT OVERVIEW

EVOLUTION17. CODE42'S ANNUAL CUSTOMER CONFERENCE

Code42, the leader in endpoint data protection and recovery, is excited to announce Evolution17. This event brings together information technology and security professionals—executives, IT and Security directors, managers and administrators from Code42's customer base of more than 39,000 businesses. Join us for this exclusive opportunity to engage and network with the Code42 community—a group of decision makers focused on protecting corporate data.

WHERE AND WHEN

May 2–4, 2017
Grand Hyatt San Francisco
345 Stockton St
San Francisco, CA 94108

EVENT FEATURES

- ▶ Dedicated expo hours in prime location
- ▶ Breakout session speaking opportunities
- ▶ Two evening networking events
- ▶ Two full days of breakout sessions, hands-on technical training, panel discussions and networking
- ▶ Exclusive event branding and recognition

EXPO HOURS

Wednesday, May 3

8:00am – 5:00pm

Thursday, May 4

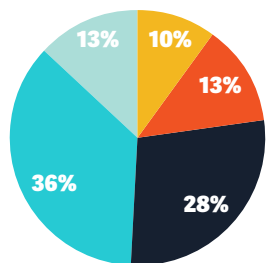
8:00am – 1:30pm



EVOLUTION16 EVENT STATISTICS

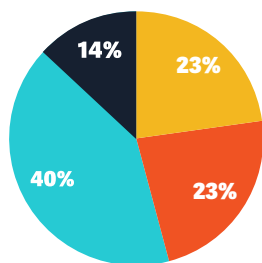
FINAL NUMBER OF ATTENDEES: 289 | 98% ENGAGED MOBILE APP USERS

JOB ROLES



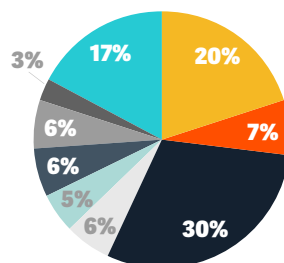
- C-level/Senior Manager
- Director
- Manager
- Administrator
- Specialist

COMPANY SIZE



- 1-500 employees
- 500-1500 employees
- 1500-2500 employees
- 2500+ employees

INDUSTRIES



- Education
- Manufacturing
- Technology
- Entertainment/media
- Finance
- Healthcare
- Government/Non-Profit
- Telecommunications
- Other



“Thank you so much for a strong event, especially your first one! We had good conversations and appreciated the prime placement. Definitely some warm leads.”

2016 Gold Sponsor



SPONSORSHIP PACKAGES

PLATINUM \$20,000 (2 AVAILABLE)

Expo

- ▶ Large kiosk
- ▶ Five full conference passes (additional expo-only passes available for \$295)

Speaking

- ▶ One breakout session (45 minutes)

Branding

- ▶ Highly visible onsite signage
- ▶ Printed logos throughout the venue
- ▶ Linked logo and company description on conference website
- ▶ Linked logo and company information in conference mobile app
- ▶ Full page ad in printed onsite guide
- ▶ Passport program
- ▶ Stage mentions

Attendee Contact Information

- ▶ Access to opt-in attendee list post-event, including full contact information and ability to purchase lead scanner.

GOLD \$10,000 (5 AVAILABLE)

Expo

- ▶ Kiosk
- ▶ Three full conference passes (additional expo-only passes available for \$295)

Branding

- ▶ Highly visible onsite signage
- ▶ Printed logos throughout venue
- ▶ Linked logo and company description on conference website
- ▶ Linked logo and company information in conference mobile app
- ▶ Half page ad in printed onsite guide
- ▶ Passport program
- ▶ Stage mentions

Attendee Contact Information

- ▶ Access to opt-in attendee list post-event, including full contact information and ability to purchase lead scanner.

EXHIBITOR \$5,000 (10 AVAILABLE)

Expo

- ▶ Kiosk
- ▶ Two full conference passes (additional expo-only passes available for \$295)

Branding

- ▶ Highly visible onsite signage
- ▶ Printed logos throughout the conference venue
- ▶ Linked logo and company description on conference website
- ▶ Linked logo and company information in conference mobile app
- ▶ Quarter page ad in printed onsite guide
- ▶ Passport program
- ▶ Stage mentions



CONTRIBUTOR OPPORTUNITIES

CAN BE PURCHASED WITH OR WITHOUT A SPONSORSHIP PACKAGE

EVENING EVENT SPONSORSHIP	WIFI SPONSOR	LUNCH SPONSOR	MOBILE APP SPONSOR	TRANSPORTATION SPONSOR
\$10,000	\$5,000	\$10,000 PER LUNCH	\$1,000	\$1,000
<ul style="list-style-type: none"> ▶ Branding, signage, verbal and printed recognition at Wednesday night event ▶ Two full conference passes ▶ Company name custom cocktail ▶ Table with collateral and giveaways (sponsor provided) ▶ Linked logo on event website ▶ Mobile app recognition 	<ul style="list-style-type: none"> ▶ Exclusive opportunity to support wifi access throughout event ▶ Onsite branding, verbal and signage recognition ▶ Verbal recognition ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ 20 minute presentation on stage during lunch ▶ Branding, signage and verbal recognition at lunch function ▶ Ability to put collateral and giveaways on all lunch tables (sponsor provided) ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ Four custom push notifications pre-event and onsite ▶ Custom achievement badge within app game ▶ Downloadable assets (up to four) from within app (PDFs) ▶ Signage and verbal recognition ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ Exclusive sponsor of shuttle service for offsite Wednesday night event ▶ Signage and verbal recognition ▶ Linked logo on event website



CONTRIBUTOR OPPORTUNITIES, CONTINUED

CAN BE PURCHASED WITH OR WITHOUT A SPONSORSHIP PACKAGE

ONSITE GUIDE SPONSOR	LANYARD SPONSOR	CHARGING STATION	BREAK SPONSOR (MULTIPLE OPPORTUNITIES)	BRANDED ITEM GIVEAWAY (MULTIPLE OPPORTUNITIES)
\$1,000	\$5,000	\$1,000	\$2,000	\$500
<ul style="list-style-type: none"> ▶ Full-page ad in printed onsite guide ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ Co-branded with Code42 logo on lanyards ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ Branded charging station on expo floor ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ Branded napkins ▶ Signage recognition ▶ Linked logo on event website 	<ul style="list-style-type: none"> ▶ Sponsor to provide one branded item and one piece of collateral for all attendees bags ▶ Linked logo on event website



EVOLUTION 17

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CUSTOM PACKAGES AVAILABLE

IF INTERESTED IN DISCUSSING CUSTOM PACKAGES,
PLEASE CONTACT MEGAN FLANAGAN.

- ▶ **Sponsorship Sales:** Megan Flanagan
megan.flanagan@code42.com | Phone: 612.710.1255
- ▶ **General Event Inquiries:** evolution@code42.com

evolution.code42.com

