

 CODE42

EVOLUTION19

April 29 - May 2, 2019 | Denver, CO

**SPONSORSHIP
OPPORTUNITIES**

Hilton Denver City Center
evolution.code42.com

WHY SPONSOR?

Code42 Evolution brings together hundreds of IT and security professionals—CIOs, CISOs, directors, IT managers and administrators—from Code42’s customer base of more than 50,000 organizations. Join us for this exclusive opportunity to engage and network with a group of influencers focused on protecting data.

SPONSOR BENEFITS

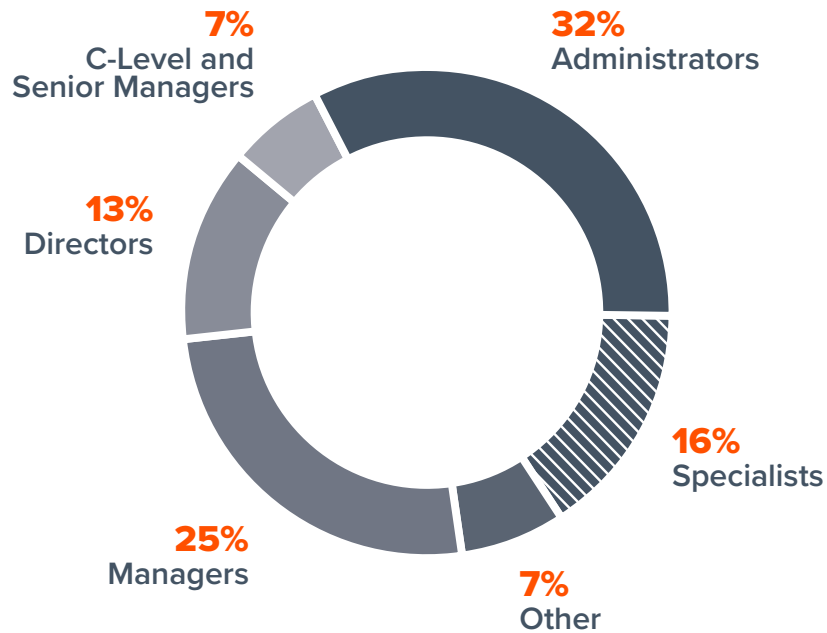
- Turnkey booth
- Pre-event marketing
- Speaking opportunities
- Event branding/recognition
- Two evening networking events
- Full conference passes and engagement with attendees

PAST ATTENDEE ORGANIZATIONS

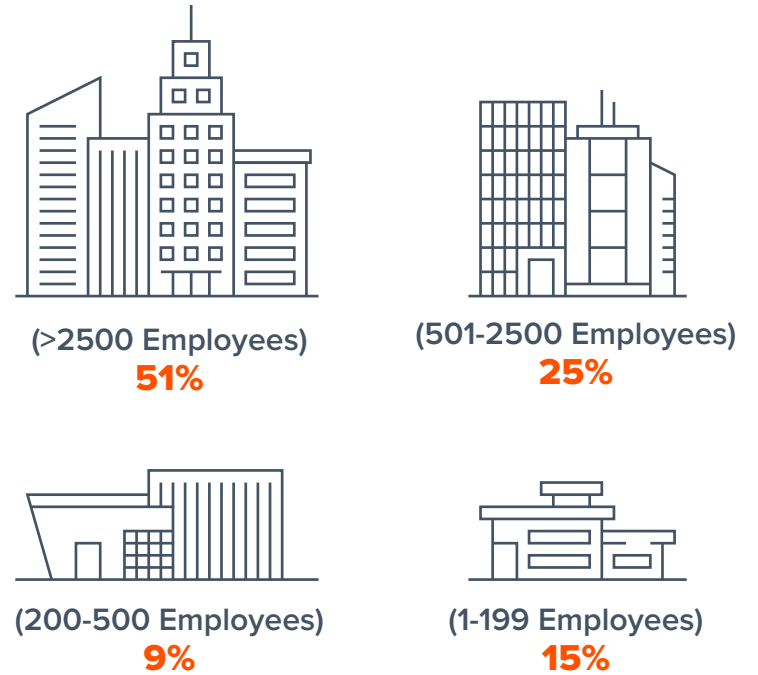


EVOLUTION18 EVENT STATISTICS

ATTENDEE JOB TITLES



ATTENDEE COMPANY SIZE



SPONSORSHIP AT-A-GLANCE

	PLATINUM \$23,000	GOLD \$16,000	SILVER \$10,000	BRONZE \$5,000
Booth space	Large	Medium	Medium	Small
Full-conference passes (for sponsor customers and prospects)	8	6	4	
Sponsor staff passes (Full-conference pass for sponsor/booth staff)	6	4	2	2
Sponsor mobile app Four custom push notifications. Custom achievement badge and downloadable assets within app	✓			
Breakout session (45 min.)	✓			
Full access to opt-in attendee list post-event	✓	✓	Ability to purchase lead scanner	Ability to purchase lead scanner
Item in attendee bag	✓	✓		
Lunch roundtable Branded roundtable during conference lunch	✓	✓	✓	
Post-event co-hosted webinar	✓	✓	✓	
Ad in printed on-site guide	Full page	Full page	Half page	
Company logo and description on event website, including mobile app	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Stage mentions	✓	✓	✓	✓
Passport program	✓	✓	✓	✓

SPONSORSHIP AT-A-GLANCE

<p>CONFERENCE PARTY SPONSOR Wednesday, May 1, 7:00pm-10:00pm \$10,000</p>	<ul style="list-style-type: none">• Branding, signage and verbal recognition at the conference party• Two full-conference passes• Custom cocktail with company name• Table with collateral and giveaways (sponsor provided)• Linked logo on event website• Mobile app recognition
<p>SPEAKING SPONSOR \$8,000</p>	<ul style="list-style-type: none">• Speaking session listed in the agenda• Technical• Promotion of speaking session in the mobile app
<p>WIFI SPONSOR \$6,000</p>	<ul style="list-style-type: none">• Exclusive sponsor of wifi access throughout event• Branding, signage and verbal recognition at the conference venue• Linked logo on event website
<p>CHARGING STATION SPONSOR \$3,000</p>	<ul style="list-style-type: none">• Branded charging station• Linked logo on event website• Signage and verbal recognition
<p>TRANSPORTATION SPONSOR \$2,000</p>	<ul style="list-style-type: none">• Exclusive sponsor of the shuttle service for the conference party• Signage and verbal recognition

CUSTOM PACKAGES AVAILABLE

SPONSORSHIP SALES

Meghan Marostica
meghan.marostica@code42.com
651.245.8849

GENERAL EVENT INQUIRIES

evolution@code42.com

EVENT WEBSITE

evolution.code42.com

